



## MEDIA FACT SHEET

<b>DATE:</b>	November 18-24, 2024 <b>15<sup>th</sup> Anniversary Year</b> Eighth and final FedExCup Fall event
<b>SITE:</b>	Sea Island Golf Club, St. Simons Island, Georgia Seaside Course—Par: 70, Yards: 7,005 Plantation Course—Par: 72, Yards: 7,060
<b>PURSE:</b>	\$7.6 million, Winner: \$1,368,000; FedExCup Points: 500
<b>HISTORY:</b>	The tournament, which was originally named The McGladrey Classic in 2010, was rebranded in 2015 when McGladrey LLP united with fellow firms of its network in order to better reflect its global capabilities and changed its name to RSM. Contested each of the first five years solely on the Seaside Course, the 2015 RSM Classic began employing its sister course, Plantation, and increased its field from 132 to 156. This is the 15 <sup>th</sup> anniversary of the tournament.
<b>CHAMPIONS:</b>	2023 - Ludvig Åberg (-29) \$1,512,000 2022 – Adam Svensson (-19) \$1,458,000 2021 - Talor Gooch (-22) \$1,296,000 2020 - Robert Streb (-19) \$1,188,000 2019 - Tyler Duncan (-19) \$1,188,000 2018 - Charles Howell III (-19) \$1,152,000 2017 – Austin Cook (-21) - \$1,116,000 2016 – Mackenzie Hughes (-17) - \$1,080,000 2015 – Kevin Kisner (-22) - \$1,026,000 2014 – Robert Streb (-14) – \$1,008,000 2013 – Chris Kirk (-14) - \$990,000 2012 – Tommy Gainey (-16) - \$720,000 2011 - Ben Crane (-15) - \$720,000 2010 - Heath Slocum (-14) - \$720,000

**HOST:** The vision of tournament host Davis Love III for the event in his hometown has been simple: give players an enjoyable but demanding test at Sea Island Golf Club and do it in a relaxed setting that offers a wonderful experience for pros, their families, caddies, sponsors, volunteers and spectators.

**FORMAT:** 72 holes of stroke play with a 36-hole cut to low 65 scores and ties. 156-player field.

**CHARITABLE PROCEEDS:** Last year, more than \$5.7 Million for Children and Family-Focused Charitable Organizations was raised through “Our Power of Love” program. The tournament has now raised more than \$42 million for those in need since 2010. One of the many features of The RSM Classic’s philanthropic efforts is RSM’s Birdies For Love charity competition with the PGA TOUR, which donates funds to charities supported by PGA TOUR players who record the most birdies (or better) during the FedExCup Fall. Each week, the player with the most birdies (or better) is awarded \$50,000 to donate to the charity of their choice.

**ECONOMIC IMPACT:** Estimated to be between \$15 and \$25 million for the area.

**TV:** The RSM Classic will be broadcast to a national and international audience. The broadcast and scenes from the region will be available to over 1 billion potential households in 32 languages, across 225 countries and territories outside of the U.S. via international TV partners. HD coverage of PGA TOUR events such as The RSM Classic will be available internationally on 35 channels across Europe, Africa, the Middle East, Asia, Australasia, Latin America and Canada.

**COMMUNITY:** The tournament will have over 1,200 volunteers to assist in conducting the event before, during and after tournament week. Volunteers will be RSM employees, area youth organizations, local club members, retirees, etc.

**2024 KEY STORYLINES:** **Local Players on PGA TOUR and Korn Ferry Tour:** John Augenstein, Spencer Ralston, Jonathan Byrd, Brian Harman, Andrew Novak, Harris English, JT Poston, Joey Garber, Zach Johnson, Greyson Sigg, Will Gordon, Patton Kizzire, Davis Thompson, Ben Griffin, Davis Love, III, Michael Thompson, Keith Mitchell and Paul Peterson

**Volunteers:** Volunteers are the backbone of all PGA TOUR events. Areas of volunteerism include walking scorers, marshals, caddie services, player services, transportation, cart operations and hospitality. Most volunteers are from the Sea Island area. The enthusiasm from the community to assist with the tournament is impressive with over 1,200 individuals sharing their time to help operate the tournament.

**Community Day:** Kick off the 2024 RSM Classic by joining us for Community Day, benefitting the Golden Isles Talent Development Strategy, on **Wednesday, November 20**. We invite the local community to come preview the top PGA TOUR Professionals competing in this year's RSM Classic as they play in one of the highlight events of tournament week – The Yamaha Pro-Am. Enjoy a relaxing day and take in the beautiful seaside setting of Sea Island Golf Club. Admission is **free**, as is the parking and round-trip shuttle transportation you will need to take from the General Parking area located at the St. Simons Island Airport.

**Military/First Responder Outpost:** The RSM Classic salutes the men and women who serve and have served in our armed forces. To show our support, all active and retired servicemen and women with proper ID will be granted admission to the tournament at no charge as will First Responders. They will have access to the Heritage Plastics Heroes Outpost located near #9 green of the Seaside Course. The Heritage Plastics Heroes Outpost is a covered hospitality venue that includes complimentary food and non-alcoholic beverages as well as premium golf viewing. In addition, special tournament pricing is available to all military veterans.

**Kids 15 & Under:** All children ages 15 and under will be admitted to the tournament grounds for free when accompanied by a ticketed adult. This does not include access into hospitality venues without a ticket.

**Charitable Impact:** Through the “Power of Love” program and the Davis Love Foundation, the tournament has now raised more than \$42 million for those in need since 2010.

**Charity Putting Challenge:** At 3:30 p.m. on **Wednesday, November 20** at the Speedway Putting course. The charity putting contest takes place on the Speedway Putting Course. We pair one PGA Tour Player with one Student from Boys and Girls Club and with one Special Olympic Athlete. Each team has a caddie/scorekeeper from the RSM Corporate Team. 12 Teams

play a scramble format on the Speedway Putting course. The benefactors from the Charity Putting are numerous charities far and wide that earn \$10,000 apiece. The Davis Love Foundation raises \$120,000 during the activity.

**12<sup>th</sup> Annual PGA TOUR Wives Wiffle Ball Game:** This will be played on **Tuesday, November 19<sup>th</sup>** beginning at 5:00 PM at Mallory Park. Teams are PGA TOUR Wives vs the PGA TOUR Husbands along with local youth from the Boys & Girls Club of Southeast Georgia. In addition, the Savannah Bananas will be there for entertainment.

**Eagles on 15:** In recognition of the tournament's 15<sup>th</sup> anniversary this year, a special initiative is being planned for any eagles that are made on the 15<sup>th</sup> hole of the Seaside Course. More information to come.

**Agronomy:** The Course Superintendent and staff at Sea Island Golf Club, work closely with the PGA TOUR agronomist on course conditions prior to and during tournament week. The PGA TOUR Rules Officials also decide hole locations the day prior to the competition rounds and works closely with the grounds crew on this and other areas on the golf course to make it playable under the rules of golf.