

An aerial photograph of the Sea Island Golf Club at sunset. A winding river flows through the course, crossed by a wooden bridge. Lush green grass, sand traps, and mature trees are visible. In the background, a large body of water features two offshore oil rigs and a distant bridge. The text 'RSM CLASSIC' is prominently displayed in white, with a trophy icon containing 'XV' to its right. Below this, the phrase 'HOSPITALITY AT THE RSM CLASSIC' is written in a smaller, italicized font.

RSM CLASSIC

HOSPITALITY AT THE RSM CLASSIC

“ The RSM Classic has become a favorite stop on the PGA TOUR– for tournament partners, fans, and especially the players and their families. I would like to invite you to come experience the place my family calls home and join us as we celebrate this grand Seaside Tradition. ”

– Davis Love III, RSM Classic Tournament Host



A HOMETOWN FEEL

The tranquil coastal beauty, world class resort/golf facilities, and convenient access make the Golden Isles of Georgia an ideal setting for hosting a premier PGA TOUR event. It's these same qualities that make the area home to one of the largest concentrations of active PGA TOUR players in the country. Local participation from Davis Love III, Jonathan Byrd, Harris English, Ben Griffin, Brian Harman, Zach Johnson, Patton Kizzire, Keith Mitchell, J.T. Poston, Greyson Sigg, Davis Thompson, Michael Thompson, and others make The RSM Classic one of the top fields on the PGA TOUR's fall schedule.



Here's why The RSM Classic stands out from the rest:

- The feel of a throw-back golf tournament, but with today's modern amenities
- An intimate fan experience in a timeless and beautiful island setting
- Premium, exclusive viewing opportunities with an intentionally limited number of daily spectators
- A wide array of lodging offerings, from private homes to beachfront resorts, including The Cloister at Sea Island, the only Forbes Five-Star resort hosting an annual PGA TOUR event
- The renowned Sea Island Golf Club is a top-ranked, historical venue featuring two ocean-side Championship Golf Courses—the Seaside Course and the Plantation Course
- Warm and gracious southern hospitality that sets the stage for impactful business and relationship building
- World Golf Hall of Famer Davis Love III is an active and engaged host, with proceeds from the tournament benefitting numerous qualified charities supported by the Davis Love Foundation
- Competitive pricing combined with meaningful business development experiences create one of the best sponsor values on the PGA TOUR

TOURNAMENT OVERVIEW

Title Sponsor

RSM US LLP (RSM) is the nation's leading provider of audit, tax and consulting services focused on the middle market, with 11,000 people in 87 offices nationwide

Host Venue

Located at the only Forbes Five-Star resort on the PGA TOUR, Sea Island Golf Club has played host to many men's and women's golf legends since it first opened in the summer of 1928. The RSM Classic got its start at the Sea Island Golf Club in 2010 and now two of the club's three championship courses are used during the tournament – the renowned Seaside Course and the historic Plantation Course.

Host Organization

Established in 2005 by World Golf Hall of Famer Davis Love III and his wife, Robin, the mission of the Davis Love Foundation is to help build a better future for children and families who are at risk of poor educational, economic, social and health outcomes. In 2010, the foundation partnered with the PGA TOUR to become the Host Organization of The RSM Classic, an official PGA TOUR event. Since its inception in 2010, The RSM Classic has raised \$35 Million for children and families in need.

Tournament Facts

Tournament Courses – Sea Island Golf Club

Seaside Course (Thu–Sun) – Par 70; 7,005 yards

Plantation Course (Thu–Fri) – Par 72; 7,060 yards

Tournament Host

Davis Love III

21-time PGA TOUR winner

Major Champion (1997 PGA Championship)

2012 & 2016 Ryder Cup Captain

World Golf Hall of Fame Member

PGA of America Hall of Fame member

2022 Presidents Cup Captain

Television Coverage

The Golf Channel (Thu–Sun)

Defending Champion

Ludwig Aberg – 253 (29 under par)

Player Field

156 Players



RSMCLASSIC.COM





HOSPITALITY PARTNERSHIPS

THE RSM CLASSIC IS A VALUABLE RESOURCE FOR GROWING YOUR BUSINESS RELATIONSHIPS. SPECIALIZING IN CREATING MEMORABLE EXPERIENCES, THE RSM CLASSIC IS AN EXCEPTIONAL WAY TO ENTERTAIN AND SAY THANK YOU TO YOUR MOST VALUED BUSINESS ASSOCIATES. WITH FOUR OPTIONS FOR ENTERTAINING, EACH OFFERS A UNIQUE EXPERIENCE TO THE RSM CLASSIC WITHOUT COMPROMISE OF OUR TRUE SOUTHERN HOSPITALITY.



PRIVATE CHALETS



M3COM SKYBOX CLUB



SEASIDE CABANAS



SEASIDE TERRACES

PRIVATE CHALET

AT THE RSM CLASSIC

Enjoy the ultimate hospitality experience at The RSM Classic by choosing an all-inclusive, elevated and climate-controlled Private Chalet. Located alongside the 18th green, this private space can be custom designed on the interior for complete comfort and to showcase your company's specific brand messaging. This is an unrivaled opportunity to spend true quality time with your best clients, prospects, and other VIP guests in a meaningful and memorable way.



PRIVATE CHALET

Benefits

- A 30' x 20' Private Hospitality Chalet featuring a climate-controlled interior plus a covered patio area overlooking the 18th green on the Seaside Course
- Forty (40) tickets per day, Thursday through Sunday, providing access to your Private Chalet and the tournament grounds of Sea Island Golf Club
- Twenty (20) VIP Valet Parking Passes per day, Thursday through Sunday
- Two (2) corporate host badges for company hosts
- Complimentary 5-Star food and beverage services by Sea Island Resort, including daily lunch options, afternoon snacks and full bar service (beer, wine, spirits)
- Interior package features HDTVs, climate controls, carpet, tables and chairs, linens, etc.
- Option to customize the interior décor (additional costs may apply)
- Access to private restroom facilities
- Company identification signage for Private Chalet provided by the tournament
- Company listed in Official Spectator Guide and onsite Sponsor and Video Boards
- Spectator Guides and Pairings Sheet delivered daily
- A foursome in the "Monday After The RSM Classic Golf Event" held on the Seaside Course (Nov. 20th)

Private Chalet Package

\$65,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.





M3COM SKYBOX CLUB

AT THE RSM CLASSIC

“The place to be” during The RSM Classic! The Skybox Club at #18 is a shared hospitality space providing a lively atmosphere ideal for entertaining valued guests and networking with other top businesses. Located alongside the 18th green on the Seaside Course, the M3COM Skybox Club provides access to some of the best viewing opportunities at the tournament.



M3COM SKYBOX CLUB

Benefits

- A shared open-air venue situated in a prime location alongside the 18th green of the Seaside Course
- Tickets with access to the M3COM Skybox Club and the grounds of Sea Island Golf Club, Thursday through Sunday
- VIP Parking Passes per day, Thursday through Sunday
- Complimentary 5-Star food and beverage services by Sea Island Resort, including daily lunch options, afternoon snacks and full bar service (beer, wine, spirits)
- The Skybox Club features HDTVs, carpet, tables and chairs, linens, etc.
- Access to private restroom facilities
- Company identified on the M3COM Skybox Club signage
- Company listed in Official Spectator Guide and onsite Sponsor and Video Boards
- Spectator Guides and Pairings Sheet delivered daily

M3COM Skybox Club Pricing

Package for 24 Tickets/ Day (Thursday-Sunday):
\$40,000*

Package for 12 Tickets/ Day (Thursday-Sunday):
\$22,500*

Package for 8 Tickets/ Day (Thursday-Sunday):
\$15,500*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.





SEASIDE CABANAS

AT THE RSM CLASSIC

Back for 2024, The Seaside Cabana and Terraces combine reserved hospitality space with a shared strolling hospitality experience offering you and your guests multiple viewing locations around the Seaside Course at Sea Island Golf Club. Ideal for smaller groups wanting a more relaxed and flexible tournament viewing experience.



SEASIDE CABANAS

Benefits

- Reserved open air 10'x20' tented cabana space located alongside the Par-3 17th Hole on the Seaside Course
- Cabana branded with Company name/logo
- Interior seating and TV, outside seating and greenside drink rail
- Designated bar for Seaside Cabanas platform
- Thursday-Sunday tickets provide access to a reserved Seaside Cabana at #17, plus the popular Seaside Terraces – three tented viewing platforms strategically located around the Seaside Course at Sea Island Golf Club
- Complimentary food and beverages, including daily grab & go menu items and bar service (beer, wine, seltzers)
- VIP Valet Parking Passes provided daily, Thursday through Sunday

Seaside Cabana Pricing

Package for 12 Tickets/Day (Thursday-Sunday):
\$16,000*

Package for 10 Tickets/Day (Thursday-Sunday):
\$14,000*

Package for 8 Tickets/Day (Thursday-Sunday):
\$12,000*

*a portion of this investment may be qualified as a tax deduction in connection with a charitable sporting event.





RSM SEASIDE TERRACES

AT THE RSM CLASSIC

The very popular Seaside Terraces provide a strolling hospitality experience with multiple viewing venues thoughtfully located around the Seaside Course. All-inclusive grab & go food selections and bar service included.



SEASIDE TERRACES

Benefits

- Multiple viewing platforms located in strategic locations on the Seaside Course at Sea Island Golf Club
- Flexible ticket packages available, including both weekly and daily ticket options
- Complimentary food and beverages, including daily grab & go menu items and bar service (beer, wine, seltzers)
- Access to private restroom facilities at #17 Venue
- VIP Parking Passes available with weekly packages

Seaside Terrace Pricing

First Release Pricing (July 1 – Nov. 12)

\$250 Per Ticket | Per Day

Final Release Pricing (Tournament Week)

\$300 Per Ticket | Per Day





CUSTOM PACKAGES

AT THE RSM CLASSIC

The RSM Classic can be a valuable resource for strengthening your relationships and growing your business. Custom hospitality/sponsor packages can be designed to best meet your specific needs, including various tournament assets, local lodging, rounds of golf, etc. Participation in The RSM Classic at every level helps support the charitable efforts of the Davis Love Foundation.

Creating Customized Experiences

Customize your tournament package by adding any of the following amenities:

- Private Golf Clinic with a world class Sea Island Instructor(s)
- Specialized Club Fitting at the Golf Performance Center at Sea Island
- Fitness Evaluation and Instruction Experience
- Custom Spa Package at the Five-Star Sea Island Resort Spa
- Private Dinner(s) at one of many Sea Island Resort's dining options
- Tournament Merchandise co-branded with your company name/logo
- Autographed items by Davis Love III



HOSPITALITY LOCATIONS

Private Chalets

All Private Chalets are located on 18 green with premium viewing. Complimentary food and beverage services by Sea Island Resort, including daily lunch options, afternoon snacks and full bar service.

M3COM Skybox Club at #18

Located alongside the 18th green, the M3COM Skybox Club is the place to be tournament week. Complimentary food and beverage services by Sea Island Resort, including daily lunch options, afternoon snacks and full bar service.

Seaside Cabanas

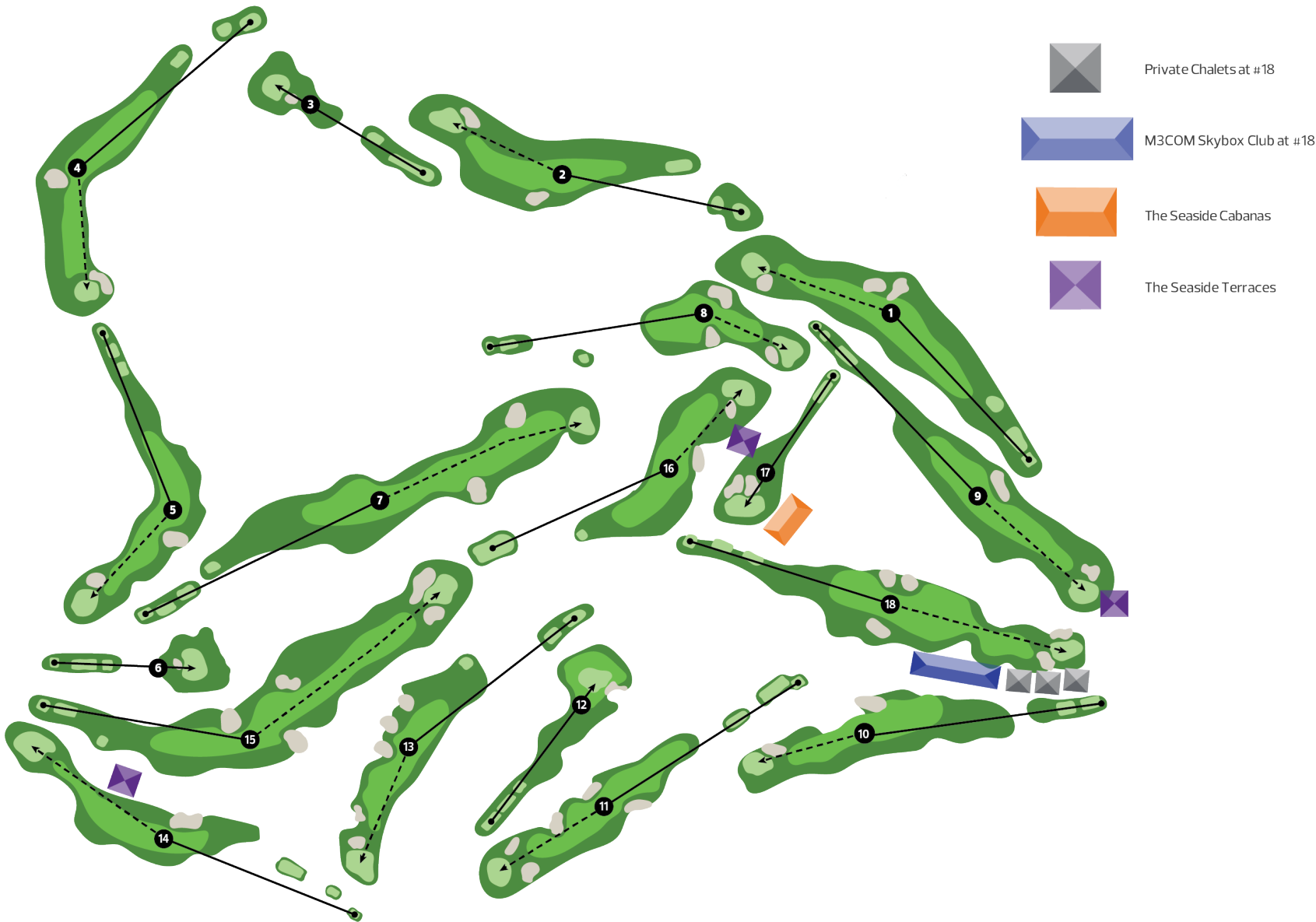
Located on 17 Green, the green to tee views from the Cabanas are coupled with a all-inclusive bar beverage service provided by Sea Island Resort. Cabana ticket holders also have access to all the Seaside Terrace venues where complimentary food is also provided.

Seaside Terraces

Located at 9 Green, 14 Fairway, and between 16/17 greens. Ticket holders have unlimited access to all 3 venues. Each venue features a select grab & go menu and bar service – all included with each ticket purchased.

All Venues Open at 10AM

SEASIDE COURSE MAP



CHARITY IS ALWAYS THE BIGGEST WINNER

A partnership that benefits your business while making a difference in the lives of those in need!

All hospitality packages and Sponsorships ultimately benefit the Davis Love Foundation, a 501(c)(3) not-for-profit organization that raises money for children and families in need.

The Davis Love Foundation supports the Boys & Girls Club of Southeast Georgia and Special Olympics, plus numerous other qualified charities through the "Friends of the Foundation Challenge."

In the first 14 years of the event, The RSM Classic has raised and distributed more than \$41 million in charitable funds to local, regional, and national charities.



Charity Putting Challenge



PGA TOUR Wives Wiffle Ball Classic



