



WHAT IS FRIENDS OF DAVIS LOVE FOUNDATION?

Friends of Davis Love Foundation is a program administered by the Davis Love Foundation designed to help raise money for charities participating in the program. Each participating charity sells raffle tickets (\$20 each) for the chance to win a new car courtesy of Nalley Automotive of Brunswick. 100% of the money collected through the raffle is distributed back to the participating charities.

Each charity will receive raffle tickets beginning in August 2020. Charities will have until Friday, November 13, 2020 to sell raffle tickets and raise money for their organization. A drawing for the Grand Prize winner of the new car will take place on Sunday, November 22, 2020 after completion of play.

HOW DOES THE PROGRAM WORK?

STEP 1: REGISTER YOUR CHARITY

Participating charities must be a 501(c)(3) non-profit organization and submit all required documentation to qualify. The Davis Love Foundation reserves the right to approve or deny any charity from participating in the program.

STEP 2: SELL RAFFLE TICKETS

Participating charities will receive a book of raffle tickets. Each raffle ticket will be sold for \$20 – there is no limit on the number of raffle tickets any one individual can purchase.

STEP 3: TRACK YOUR SALES

Each charity will be responsible for tracking their raffle tickets sold and collecting payment. Please be sure that the total amount listed on the raffle tickets and the money collected are balanced.

STEP 4: SUBMIT YOUR TICKETS AND CONTRIBUTIONS

All raffle tickets and contributions must be submitted to the Davis Love Foundation to be eligible for the Grand Prize drawing and Bonus Pool match. Any raffle tickets collected after Friday, November 13, 2020 will not qualify. No exceptions.

BONUS POOL

In addition to receiving 100% of raffle ticket sales, the Davis Love Foundation will fund a \$75,000 Bonus Pool that will be distributed to participating charities based on raffle ticket sales and in-kind donation performance. The more contributions your organization raises, the more bonus dollars your organization will receive. Here's how it works:

Charity Name	Total Raffle Ticket Sales	Total In Kind Donations	% of Total Raffle Tickets Weight = 75%	% of In Kind Donations Weight = 25%	Bonus Pool Distribution %	Bonus Pool Distributions	Total Contributions by Charity
Charity "A"	\$ 10,000.00	\$ 3,000.00	25%	30%	26%	\$ 19,687.50	\$ 29,687.50
Charity "B"	\$ 20,000.00	\$ 5,000.00	50%	50%	50%	\$ 37,500.00	\$ 57,500.00
Charity "C"	\$ 5,000.00	\$ 500.00	12.5%	5%	11%	\$ 7,968.75	\$ 12,968.75
Charity "D"	\$ 3,000.00	\$ 500.00	7.5%	5%	7%	\$ 5,156.25	\$ 8,156.25
Charity "E"	\$ 2,000.00	\$ 1,000.00	5%	10%	6%	\$ 4,687.50	\$ 6,687.50
Totals	\$ 40,000.00	\$ 10,000.00				\$ 75,000.00	\$ 115,000.00

We use a weighted average approach for the distribution of the bonus pool between raffle ticket sales and in-kind donations.