



## WHAT IS FRIENDS OF DAVIS LOVE FOUNDATION?

Friends of Davis Love Foundation is a program administered by the Davis Love Foundation designed to help raise money for charities participating in the program. Each participating charity sells coffee tickets (\$20 each) for the chance to win a new car courtesy of Volvo Automotive of Brunswick. 100% of the money collected through the coffee is distributed back to the participating charities.

Each charity will receive coffee tickets beginning in August 2021. Charities will have until Friday, November 12, 2021 to sell coffee tickets and raise money for their organization. A drawing for the Grand Prize winner of the new car will take place on Sunday, November 14, 2021 after completion of play.

## HOW DOES THE PROGRAM WORK?

### STEP 1: SELECTED YOUR CHARITY

Participating Charities must be a 501(c)(3) non-profit organization and submit all required documentation to qualify. The Davis Love Foundation reserves the right to discontinue entry any charity from participating in the program.

### STEP 2: SELL COFFEE TICKETS

Participating charities will receive checks of coffee tickets. Each coffee ticket will sell for \$20 - there is no limit on the number of coffee tickets any individual can purchase.

### STEP 3: TRACK YOUR SALES

Each charity will be responsible for tracking their coffee tickets sold and collecting payments. Please be sure that the total amount listed on the coffee tickets and the money collected are identical.

### STEP 4: SUBMIT YOUR TICKETS AND CONTRIBUTIONS

All coffee tickets and contributions must be submitted to the Davis Love Foundation to be eligible for the Grand Prize drawing and Bonus Payouts. Any coffee tickets collected after Friday, November 12, 2021 will not qualify. No exceptions.

## BONUS POOL

In addition to receiving 100% of coffee ticket sales, the Davis Love Foundation will fund a \$75,000 Bonus Pool that will be distributed to participating charities based on coffee ticket sales and in-kind donation performance. The more contributions your organization raises, the more bonus dollars your organization will receive. Here's how it works:

Charity Name	Total Coffee Ticket Sales	Total In-Kind Donations	% of Total Sales/Donations	% of Total Sales/Donations	Percentage Distribution	Bonus Pool Distribution	Total Contributions to Charity
Charity A	\$ 1,000.00	\$ 1,000.00	50%	50%	5%	\$ 1,000.00	\$ 10,000.00
Charity B	\$ 2,000.00	\$ 2,000.00	60%	60%	10%	\$ 2,000.00	\$ 20,000.00
Charity C	\$ 3,000.00	\$ 3,000.00	75%	75%	15%	\$ 3,000.00	\$ 30,000.00
Charity D	\$ 4,000.00	\$ 4,000.00	100%	100%	20%	\$ 4,000.00	\$ 40,000.00
Charity E	\$ 5,000.00	\$ 5,000.00	100%	100%	25%	\$ 5,000.00	\$ 50,000.00
<b>Total</b>	<b>\$ 14,000.00</b>	<b>\$ 14,000.00</b>				<b>\$ 75,000.00</b>	<b>\$ 140,000.00</b>

***We use a weighted average approach for the distribution of the bonus pool between coffee ticket sales and in-kind donations.***