

VOLUNTEER SPONSORSHIPS



THE RSM CLASSIC WOULDN'T BE POSSIBLE WITHOUT THE DEDICATION AND SUPPORT OF ONE OF THE BEST VOLUNTEER CORPS ON THE PGA TOUR. EACH YEAR, THE RSM CLASSIC RECRUITS MORE THAN 1,200 VOLUNTEERS TO MANAGE KEY OPERATIONAL COMPONENTS OF THE TOURNAMENT. BY SPONSORING THE VOLUNTEER CORPS, YOUR COMPANY IS SUPPORTING THESE VITAL EFFORTS THAT PLAY A SIGNIFICANT ROLE IN THE CHARITABLE SUCCESS OF THE EVENT.

PRESENTING VOLUNTEER SPONSORSHIP

PRESENTING SPONSORSHIP DETAILS:

- COMPANY NAME AND/OR LOGO ON ALL DAILY LUNCH AND DRINK VOUCHERS PROVIDED TO VOLUNTEERS
- SIGNAGE INCLUDING COMPANY NAME AND/OR LOGO PROMINENTLY DISPLAYED ON MAIN VOLUNTEER TENT LOCATED NEAR MAIN TOURNAMENT ENTRANCE
- OPPORTUNITY TO GIVE AWAY A SPECIAL OFFER OR COUPON TO ALL VOLUNTEERS
- ONE (1) FULL-PAGE ADVERTISEMENT IN OFFICIAL RSM CLASSIC SPECTATOR GUIDE
- RECOGNITION THROUGHOUT THE RSM CLASSIC WEBSITE AS THE "VOLUNTEER SPONSOR" OF THE TOURNAMENT AND AS A PARTNER AND SUPPORTER OF THE DAVIS LOVE FOUNDATION
- SPONSOR RECOGNITION IN THE OFFICIAL SPECTATOR GUIDE, ONSITE SPONSOR BOARD AND VIDEO BOARDS LOCATED IN TOURNAMENT VILLAGE AREA
- HOSPITALITY AND/OR GENERAL ADMISSION TOURNAMENT TICKETS (NUMBER TBD)

VOLUNTEER SPONSORSHIP PACKAGE - \$25,000

A PORTION OF THIS INVESTMENT MAY QUALIFY AS A TAX DEDUCTION IN CONNECTION WITH A CHARITABLE SPORTING EVENT.



SUPPORTING VOLUNTEER SPONSORSHIP

SUPPORTING SPONSORSHIP DETAILS:

- RECOGNITION AS A “SUPPORTING VOLUNTEER SPONSOR” OF THE RSM CLASSIC
- COMPANY LOGO ON THE VOLUNTEER SECTION OF THE RSM CLASSIC WEBSITE
- COMPANY LOGO ON THE VOLUNTEER TENT SIGNAGE LOCATED NEAR THE MAIN TOURNAMENT ENTRANCE
- COMPANY LISTED ON TOURNAMENT VIDEO BOARDS, ON-SITE SPONSOR BOARD AND ON THE SPONSOR PAGE OF THE OFFICIAL SPECTATOR GUIDE
- OPPORTUNITY FOR YOUR COMPANY TO DISTRIBUTE A SPECIAL OFFER AND/OR CALL-BACK COUPON TO ALL TOURNAMENT VOLUNTEERS (APPROXIMATELY 1,200 VOLUNTEERS)
- 25 GOOD ANY ONE DAY GENERAL ADMISSION TICKETS (VALID ANY ONE DAY, THURSDAY - SUNDAY)

VOLUNTEER SPONSORSHIP PACKAGE - \$5,000

A PORTION OF THIS INVESTMENT MAY QUALIFY AS A TAX DEDUCTION IN CONNECTION WITH A CHARITABLE SPORTING EVENT.

