

# TRANSPORTATION BRANDING



**ONE OF THE TOP BRANDING OPPORTUNITIES AT THE RSM CLASSIC, SPONSORING THE TOURNAMENT'S TRANSPORTATION SHUTTLES GETS YOUR COMPANY NAME, LOGO, AND MESSAGE DIRECTLY IN FRONT OF SPECTATORS, VOLUNTEERS, AND HOSPITALITY GUESTS. IT'S THE FIRST AND LAST THING SEEN BY MOST TOURNAMENT ATTENDEES, PLUS IT'S A ROLLING WEEKLY BILLBOARD WITHIN THE LOCAL COMMUNITY.**

# TRANSPORTATION BRANDING

## SHUTTLE BUS BRANDING PACKAGE INCLUDES:

- COMPANY NAME AND /OR LOGO PLACED IN PROMINENT LOCATIONS ON ALL OF THE TOURNAMENT'S SHUTTLE BUSES USED FOR SPECTATORS AND VOLUNTEERS
- SIGNAGE INCLUDING COMPANY NAME AND /OR LOGO LOCATED AT BUS PICK-UP AND DROP-OFF LOCATIONS
- OPPORTUNITY TO PLACE PROMOTIONAL GIVEAWAY ITEMS IN EACH SHUTTLE BUS
- OPPORTUNITY TO PRESENT A COMPANY VIDEO DURING SHUTTLE RIDE
- ONE (1) FULL-PAGE ADVERTISEMENT IN THE OFFICIAL RSM CLASSIC SPECTATOR GUIDE
- RECOGNITION THROUGHOUT THE RSM CLASSIC WEBSITE AS THE "TRANSPORTATION SPONSOR" OF THE TOURNAMENT AND AS A PARTNER AND SUPPORTER OF THE DAVIS LOVE FOUNDATION
- SPONSOR RECOGNITION IN THE OFFICIAL SPECTATOR GUIDE, ONSITE SPONSOR BOARD AND VIDEO BOARDS LOCATED IN TOURNAMENT VILLAGE AREA
- HOSPITALITY AND /OR GENERAL ADMISSION TOURNAMENT TICKETS (NUMBER TBD)



**SHUTTLE BUS BRANDING PACKAGE - \$25,000**

A PORTION OF THIS INVESTMENT MAY QUALIFY AS A TAX DEDUCTION IN CONNECTION WITH A CHARITABLE SPORTING EVENT.



[RSMClassic.com](http://RSMClassic.com)



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## **PARKING AREA BRANDING PACKAGE INCLUDES:**

- **SIGNAGE INCLUDING COMPANY NAME / LOGO LOCATED AT VARIOUS LOCATIONS WITHIN THE DESIGNATED GENERAL PARKING AREA AT MCKINNON / ST. SIMONS ISLAND AIRPORT**
- **OPPORTUNITY TO HOST COMPANY-BRANDED TENT AT THE MAIN SHUTTLE BUS PICK-UP / DEPARTURE AREA AT MCKINNON / ST. SIMONS ISLAND AIRPORT (COMPANY MUST PROVIDE TENT)**
- **OPPORTUNITY TO OFFER TOURNAMENT-APPROVED PROMOTIONAL MATERIALS TO TOURNAMENT GUESTS**
- **ONE (1) FULL-PAGE ADVERTISEMENT IN THE OFFICIAL RSM CLASSIC SPECTATOR GUIDE**
- **RECOGNITION THROUGHOUT THE RSM CLASSIC WEBSITE AS THE "PARKING AREA SPONSOR" OF THE TOURNAMENT**
- **SPONSOR RECOGNITION IN THE OFFICIAL SPECTATOR GUIDE, ONSITE SPONSOR BOARD AND VIDEO BOARDS LOCATED IN TOURNAMENT VILLAGE AREA**
- **HOSPITALITY AND / OR GENERAL ADMISSION TOURNAMENT TICKETS (NUMBER TBD)**

**PARKING AREA BRANDING PACKAGE - \$10,000**

**A PORTION OF THIS INVESTMENT MAY QUALIFY AS A TAX DEDUCTION IN CONNECTION WITH A CHARITABLE SPORTING EVENT.**

